

Unit III Plant Location

Plant location decisions deal with where the plant is to be located. Plant layout refers to the method & in which the machinery is laid down within the given plant area. These decisions will be taken at top level. Plant location is a strategic decision. Several factors influence this decision. An entrepreneur has to necessarily understand the different factors that influence the location. This will facilitate a balanced and careful decision. The following are the factors that affect plant location.

- (a) Closeness to Raw materials: - The plant must be located close to the supply points of the raw material to minimize procurement cost, especially if the raw materials are perishable & heavy and bulky. This will save a good amount of transportation costs. Raw material should be supplied continuously and uninterrupted.
- (b) Nearness to the markets: - The plant must be located close to the markets so that the transportation costs can be minimized. It helps to reduce the price of the product and the producers will be in direct touch with the customers. Their changing tastes and fashions can be known very easily and they can change the product to suit the customer needs.
- (c) Fuel and power: - The plant must be located where there is a continuous supply of power and fuel. If the industry

(P.T.O)

is using ~~the most~~ ^{electric} power it can be located at a distance.
However, if the factory is dependent on a particular fuel, it's better to locate the plant close to that source.

- (d) Transportation: - Plant must be located where there are transportation facilities. If the products are heavy and bulky, they must be located where water transport and rail transport facilities are available. If the products are perishable and emergency products, they must be located near to airports, so that the time can be saved as well as cost can be minimized.
- (e) Availability of labour: - Availability of skilled labour is also another important factor to be considered. Plant must be located where there is availability of labour, because wages constitute the major cost factor while fixing the price of the product.
- (f) Natural and climatic factors: - While locating a plant the climatic conditions required to produce the products also must be taken into consideration. For ex: - Jute requires slightly humid climate and black soil, cotton requires slightly humid climate and black soil.
- (g) Govt. influence: - Under balanced regional development programme, govt is encouraging the entrepreneurs in locating their plants in the backward and less developed areas. It announces some ~~sub~~ subsidies and incentives to them.
- (h) Political interference: - It will override the economic factors.

and force the entrepreneurs to locate the plants to suit⁽³⁾ the demands of the political leaders.

Pollution checks: - Now-a-days environmental hazards and pollution levels are given serious thought in location decisions. Licence can be procured only if the pollution control board satisfied that the plant location will not affect the human ~~habitat~~ as well as marine habitation.

plant layout

It refers to the method in which the machinery is laid out within the given plant area. It is necessary to study how best the plant layout can be arranged to minimise the bottlenecks in the production process. plant layout study is essential when

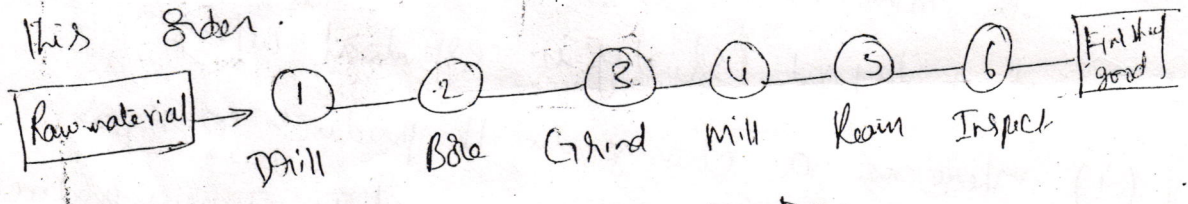
- (i) There is a change in the product design.
- (ii) The mgt. wants to manufacture a new product -
- (iii) The " " " " increase output
- (iv) To reduce production costs -
- (v) To replace the existing machinery when it become obsolete ^{etc.}

Consequences of poor layout:-

- (i) Material handling costs will be high
- (ii) production time will be increased because workers will be moving between different work stations.
- (iii) working conditions can not be safe.
- (iv) It leads to low return on capital employed. (P.T.O)

Systems of plant layout - (i) product layout (ii) process layout (iii) fixed layout

(i) Product layout: - plant layout is basically decided by the relationship between the no. of products (P) and the production quantity (Q). A large value of Q/P indicates mass production and production facilities are located based on the process details. For ex product requires six types of operations: drilling, boring, grinding, milling, reaming, and other operations and finally inspection. In view of this sequence these machines will be arranged in this order.



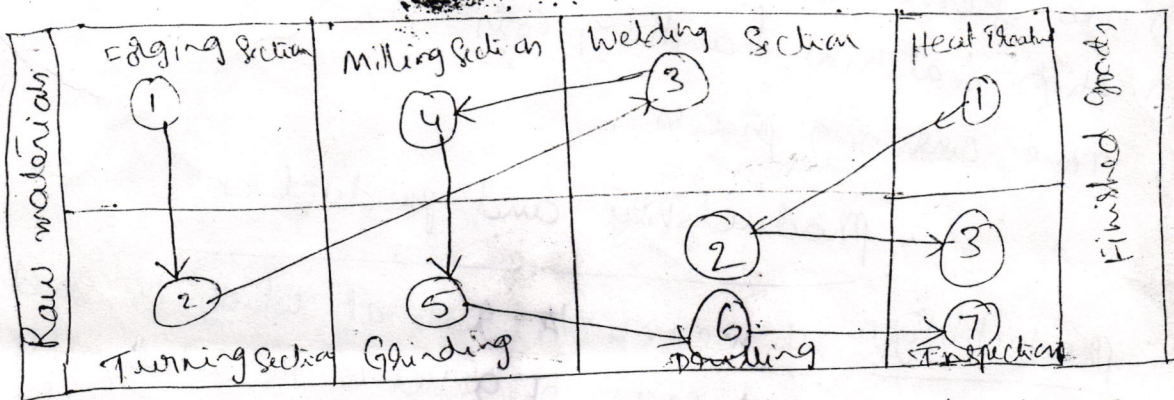
Advantages: - (1) Faster & cheaper production
 (2) Lower cost of material & handling.
 (3) Effective utilisation of floor space.
 (4) Easy monitoring.

Disadvantages: - (i) little flexibility to make changes in products.
 (ii) if one machine fails whole process gets disturbed.
 (iii) monitoring each worker is difficult.

(ii) Process or functional layout: - In case of small lot products machines and services of like types are located together as work centres in one area of the plant. If the

equipment is arranged as per the nature of the operations (5) it is called functional or process layout. All boring machines will be placed in one dept, all drilling machines will be placed in another section and so on. Any product with any design as long as it requires the available processes can be manufactured with the same layout.

Functional & process layout-



Product 'P' requires 1, 2, 3, 4, 5, 6, 7 functions

Product 'Q' requires 1, 2, 3 functions.

Advantages:-

- (1) No duplication of work
- (2) optimum utilisation of resources is ensured
- (3) different products can be made with same layout.
- (4) No breakdown in work if one machine goes out of order.

Disadvantages:-

- (1) High material handling costs because of zigzag movements.
- (2) Monitoring of many units ~~is~~ becomes complex.
- (3) Increase in wages because skilled people must be appointed at each machine.

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III Fixed layout: - Here the manufacturing facilities are fixed in their position. This type of layout is used in case of large projects such as building ships, aircraft. All spare parts, tools, equipment and man are brought to this point for further assembly and operations.

- Advantages:
- ① It is a suitable method for large projects.
 - ② It does not involve large investment.

Disadvantages:

- ① No flexibility.
- ② High material handling costs.
- ③ Time consuming process.

Productivity and Production

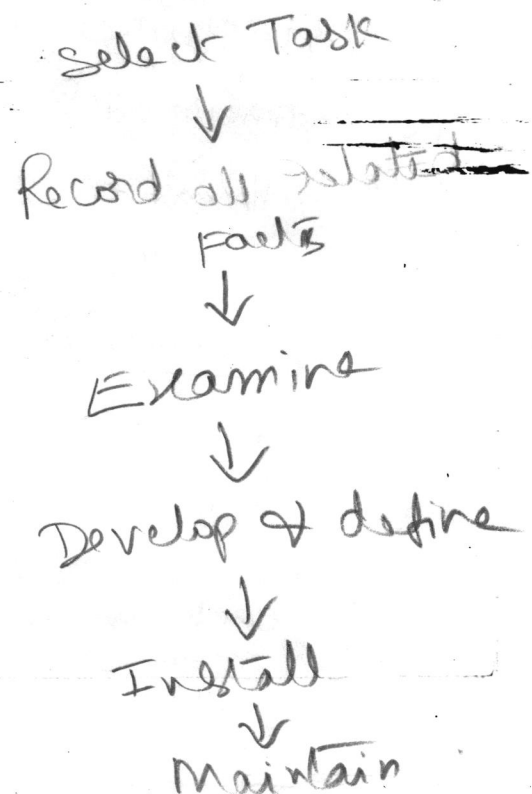
Productivity: - It means the rate at which the goods and services are produced. It refers to the relationship between the inputs and the output. $Productivity = \frac{Output}{Input}$

Production: - It means total amount of goods, ^{or services} produced.

Factors affecting productivity:

- ① Ineffective product design.
- ② Improper machines, cutting tools.
- ③ poor plant layout.
- ④ Shortage of inputs.
- ⑤ Poor working conditions.
- ⑥ Lack of trained labour.
- ⑦ Lack of motivation etc.

Method Study



Techniques for enhancement of productivity.

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1. Minimising the material handling costs through proper plant layout.
2. Implement quality control and process control techniques.
3. Use implement work study techniques to minimise human movements in the process of doing job and minimise wastage of time.
4. Implement latest technologies such as Computer aided manufacturing.
5. Implement proper ~~store~~ inventory control techniques.
6. Maintain standard HR techniques.

Methods of production:-

I Job production:- In this method only one product, ^{a service} can be provided every time. The design ^{& cost} also differs from one product to another product. It is a costly and time consuming method. It may involve special machinery and skilled labour and division of work is difficult.

II Batch production:- In this method a large no. of products can be produced at a time. Ex:- Biscuits, medicines etc. All the products will be uniform in their size, design cost etc. Economies of large scale production can be obtained. Automation and mechanisation is possible.

III Mass production:- If the production is continuous and large scale, we call it as mass production. Mechanisation and division of labour is possible. Cost per unit will be less.

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Work
↓
Method + Time
Study

Work Study → Motion Study (Time Study)
→ Time Study.
→ Method Study and Time measurement.
The principle aim of work study is to bring efficiency and economy in the method of doing the job. It aims at minimising unnecessary human movements and determining the standard time for the job. It is extensively employed in agriculture, manufacturing service, etc.

I Method Study - Method study is the systematic recording and critical examination of the existing and proposed ways of doing the job. It aims at reducing costs and increasing efficiency. This study helps to find solutions to a variety of production problems, such as plant layout, product/process design, worker fatigue study etc.

Basic Procedure:

(a) Select the task: The task to which method study is applied is to be identified and the underlying objectives, such as saving the costs, increasing productivity, eliminating unnecessary movements.

* (b) Record all related facts: The current process of doing the job has to be recorded. Each and every detail however small it may be has to be identified, the length of the process, inspection, human body movements etc. The

Successing techniques include process charting, diagram motion and film analysis etc.

(c) Examine: The succeeded events are to be critically examined in a sequence, even to the extent of questioning the very purpose of an activity. 'What is the job? Why should be done this? Why not by anybody else do this? Why it is to be done? Where it to be done? Why only there? Why not else where? How is it done? Is there any other method of doing it? What are its implications on resources? These questions help us to find the best way of doing the work.

(d) Develop and define: - Based on the recorded data, the alternative methods of doing the same job must be identified and evaluated. From these alternatives, the best one is selected and developed to suit the requirements. An alternative is considered to be the best when it is thoroughly evaluated in terms of feasibility, safety, effectiveness etc. The selected alternative must be defined clearly.

(e) Install: The new method so developed is to be installed in phased manner. Adequate planning of schedules and deployment of resources should be taken care of. Once the method is adopted, the workers have to be retrained and the equipment has to be provided and the method to be tested.

(f) Maintain: - It should be ensured that the method is

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used in the manner indicated. Complaints and
in productivity should be registered. The method should
be monitored from time to time.

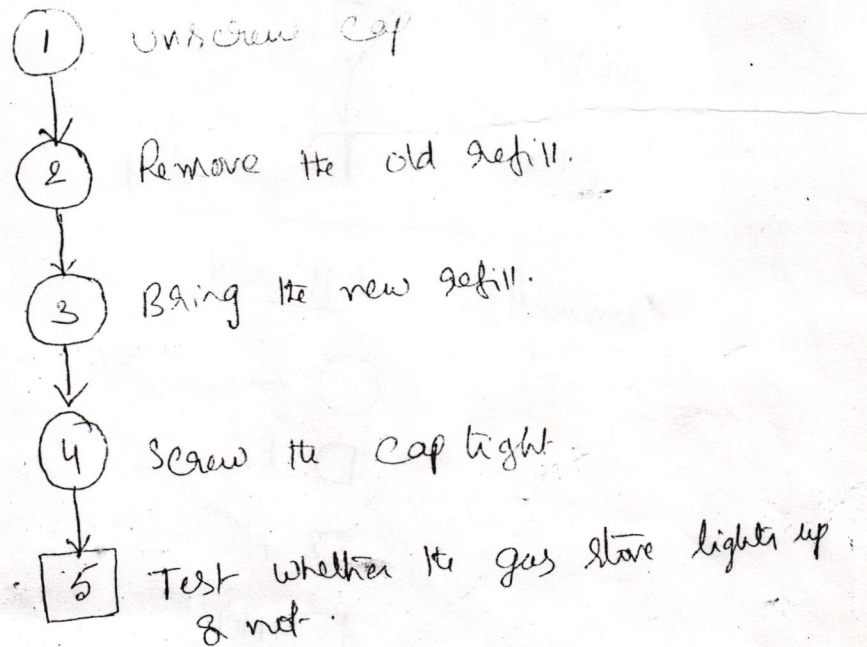
Recording techniques:

- (1) Outline process chart: It shows small overall sequence
wise. Considering only operations and assignments of the job.
- (2) Flow process chart: This chart reflects indiv. steps in
transferring work between work stations, duplication of work
and ~~initial~~ ~~work~~ assignments, etc.
- (3) Two-handed process chart: - This presents the simultaneous
activities of both the right and left hand of an operator
during work of repetitive nature.
- (4) Multiple activity charts: - These charts depict interaction
between several machines & items of equipment which
are deployed alongside each other in a work station.

Diagrams: -

- (1) Flow diagram: - It is intended to show the relative position
of the production machinery, show the route followed by
the machines, materials, and men.
- (2) Cyclograph: - A small electric bulb is attached to each
part of the body, which makes the movement of carrying
out an operation. The path of movement is photographed
by a high-speed camera, it is called cyclograph.
Motion study, film analysis, string diagrams are
the important techniques used for recording.

Recording Techniques: - I outline process charts: - This ⁽¹¹⁾ chart outlines the basic process of the job in terms of two elements i.e. (a) operations (b) Inspection. This constitutes the basic step for the beginning of a detailed analysis.
 For Ex: Refilling the gas cylinder at home.



Summary:

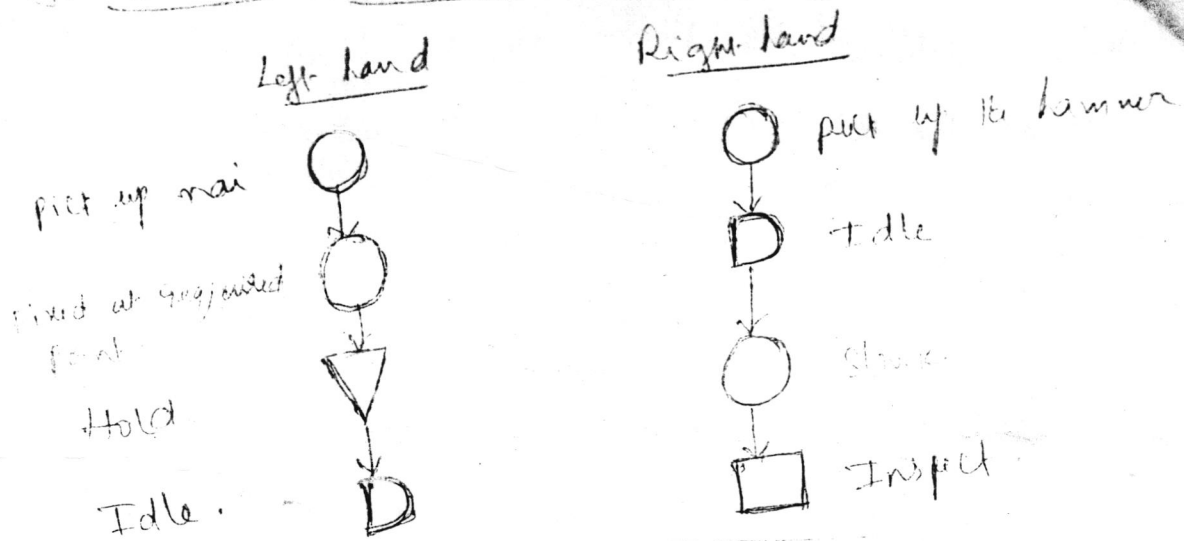
- 4 operations.
- + inspection.

The advantage of this chart is that it describes the essential elements in a sequential order using two symbols and in a simplified way.

II Two handed process chart: - This records the activities of the left hand and right hand of an operator. For certain jobs such as typing, repairing, ~~nut hitting~~ etc; it is common to use both hands. Sometimes one of the hands may be free or supporting the other hand.

The purpose of this chart is to depict the existing method of doing the job. It helps us to identify ^{remove} unnecessary movements and reduce the time consumption.

Job Not filling Two handed process chart



<u>Summary</u>	<u>Left hand</u>	<u>Right hand</u>
	○ 2	○ 2
	D 1	D 1
	▽ 1	▽ NIL
	□ NIL	□ 1

It helps us to probe to reduce the no. of inspections, delays, to integrate the operations to save time & efforts.

III. Flow process chart - This chart provides information about the time taken for all events and the distance involved for movement of work, materials, machinery and men. It can be of three types: man type (Records only what the man does) material type (records only what happens to material) & equipment type (records only what happens to the equipment). (Eg. Screw making process flowchart)

Name of the component: - Screw

Dept: Manufacturing

Sketch of the component - operation sheet (B)

Date: _____

Existing proposed drawing No. _____

No	Description of the process.	Symbols ○ □ → ▢ ▽	Distance in mts	Time in minutes	Remarks
1	MS Rods from stock		45	20	By hand Cutter
2	To lathe				
3	Turning operation				
4	To Inspection dept.		20	5	"
5	Inspection.				
6	To boring machine		14	8	"
7	Boring operation				
8	Inspection				
9	To thread cutting		3	5	By hand
10	Thread cutting				
11	To inspection dept.		15	10	By hand Trolley
12	Inspection				
13	To heat treatment section		10	5	"
14	Heat Treatment				
15	Inspection				
16	To stores		20	10	By van

Summary

operation	- 4
Inspection	- 4
Manipulation	- 7
Delay	- 0
Storage	- 2

Work Measurement

Work measurement is also called time study. It refers to the time taken by a qualified worker to complete a specified job. The main objectives of work time study are

- ① To develop costing system
- ② To determine the production schedules.
- ③ To develop incentives schemes.
- ④ To compare the time taken by alternative methods.
- ⑤ To determine the optimum no. of men and machines to ensure their effective utilization.

To carry on time study (work measurement) first method study should be completed. Having decided the new method, the next step is to find out how much time is taken to carry out that new method has to be examined. In determining this, the following process is involved.

- ① Break the job into elements which can be identified as distinct parts of an operation. Each part must be capable of being observed, measured and analysed.
- ② Measure time taken to perform each element using a stopwatch.

add the time taken to do all the elements and arrive at the basic time required to do the entire job.

Time Study equipments: - stop watch, motion picture camera, Time recording machine, Electronic timer etc.

How to Calculate Required no of observations: While computing the basic time, it is always safe to take the average time taken by the worker to complete the given task.

Ex: - An operator takes some time say 50, 55, & 64 sec. to complete a task which reading should be considered. So it is better to take average of these three readings.

Again how many reading should be taken to compute such an average. Using the following formula, the minimum no. of observations can be calculated.

$$N = 40 \sqrt{\frac{n \sum (fx^2) - \sum (fx)^2}{\sum (fx)}}$$

Ex: - For a particular task 40 observations were taken by a time study observer. Check whether or this no. of observations are sufficient for $\pm 5\%$ accuracy with 95% confidence limit. Calculate minimum no. of observations required.

Time Seconds (x)	4	5	6	7	8
Frequency (f)	10	5	10	10	5

x	f	$f \cdot x$	x^2	$f \cdot x^2$
4	10	40	16	160
5	5	25	25	125
6	10	60	36	360
7	10	70	49	490
8	5	40	64	320
$\Sigma f = 40$		$\Sigma fx = 235$		$\Sigma fx^2 = 1455$

$$\begin{aligned}
 N &= 40 \sqrt{\frac{\Sigma(fx^2) - (\Sigma fx)^2}{\Sigma f}} \\
 &= 40 \sqrt{\frac{40(1455) - (235)^2}{235}} \\
 &= 40 \sqrt{\frac{2975}{235}} \\
 &= 40 \sqrt{12.65} = 40 \times 3.556 \\
 &= \underline{\underline{142}}
 \end{aligned}$$

\therefore No of observations = 142

Since the present No is only 40 we need 102 more observations

What happens if the degree of efficiency among the workers is different:- After the no. of observations, now the question

is what type of worker is to be selected for the observation?
 what happens if the actual worker is less efficient or more efficient than the average worker? what should be the standard rating?

(Standard rating is the average rate at which qualified workers will naturally work at a job)

Calculation of standard time:-

$$\text{Standard time} = \text{Basic time} + \text{Allowance Time}$$

$$\text{Basic time or Normal time} = \frac{\text{observed time} \times \text{Rating}}{\text{Standard Rating}}$$

For ex:- If an employee's time for a particular element is observed to be 0.20 minutes, and he is rated as 120, allowance of 0.06 minutes is given

Then his basic time will be as follows:

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$$\text{Basic time (Normal time)} = \frac{0.20 \times 120}{100} = 0.24 \text{ minutes}$$

$$\begin{aligned} \text{Standard time} &= \text{Basic time} + \text{allowance} \\ &= 0.24 + 0.06 = 0.30 \text{ minutes} \end{aligned}$$

This standard time can be defined as the amount of time required to complete the given task under given working conditions.

Work Sampling - work sampling is used where the mgmt. wants to

- (1) know the % of idle time for workers
- (2) establish standard time for an operation.
- (3) fix the performance rate.

$$\text{No of observations required} = S \times P = 2 \sqrt{\frac{P(1-P)}{n}} \text{ or}$$

S = desired level of accuracy

$$n = \frac{4P(1-P)}{S^2 \times P^2}$$

P = % occurrence of an activity & delay being measured.

n = Total no. of observations

Ex: - check whether the no. of observations is adequate for $\pm 5\%$ accuracy and 95% confidence limits; if

- (a) The no. of observations of workers working = 4000
- (b) " " " " " idle = 1000
- (c) Total no. of observations = 5000.

$$\text{desired level of accuracy } P = \frac{\text{observations of idle workers}}{\text{total no. of observations}}$$

$$P = \frac{1000}{5000} = 0.20 \quad \text{Substitute } P \text{ value in the formula}$$

$$S \times P = 2 \sqrt{\frac{P(1-P)}{n}}$$

$$S \times 0.2 = 2 \sqrt{\frac{0.2(1-0.2)}{5000}}$$

$$S \times 0.2 = 2 \sqrt{\frac{0.2(0.8)}{5000}}$$

$$S \times 0.2 = 0.000032$$

$$S = \frac{0.000032}{0.2} = 0.00016$$

$S = \pm 5\%$ i.e. ± 0.05 calculated $S = 0.00016$ which is less than the required. The data is sufficient.

Ex (2) If $P = 0.5$ and confidence level is 95% calculate no. of observations. (\therefore 5% accuracy $\therefore S = \pm 5\%$)

Here $S = \pm 5\%$ (0.05) $P = 0.5$

$$n = \frac{4P(1-P)}{S^2 \times 1^2}$$

$$= \frac{4 \times 0.5(1-0.5)}{(0.05)^2 \times (0.5)^2}$$

$$= \frac{1}{0.000625}$$

$$n = 1600 \text{ observations.}$$

To maintain 5% accuracy 1600 observations are required.